

PJSC INTERSOFT EURASIA. DO-RA PROJECT

DO-RA — DOSIMETER-RADIOMETER WITH A UNIQUE SOLID-STATE INTELLIGENT DETECTOR FOR SMARTPHONES AND COMPUTERS WITH READING ELECTRONICS AND SOFTWARE, WHICH WAS DEVELOPED FOR PEOPLE TO BE AWARE OF THE RADIOLOGICAL SITUATION AND BE ABLE TO MANAGE THE RISKS OF RADIATION EXPOSURE.

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FOUNDING 1.5 YEAR PLAN

Total:	US \$ 2.750.000
Marketing	\$64.000
Production	\$2.177.000
Staff	\$445.000
Logistics	\$42.700

TEAM

Vladimir Elin / Founder, CEO

PhD, DO-RA Project Manager and Investor, was engaged in R&D as a researching engineer, a junior researcher, a researcher and a postgraduate student on the basis of the Department of Biomedical Engineering Systems and Devices of Bauman MSTU. Currently CEO of Joint-Stock Company "Smart Logistic Group"

Alexei Kibkalo / Software Development Manager

Over 20 years of work experience with the Federal Nuclear Center and Intel. Director of Software Development Center at the Systema Sarov Innovative Technology Center

Mikhail Merkin / Leading designer of the Circuitry and Electronics Department

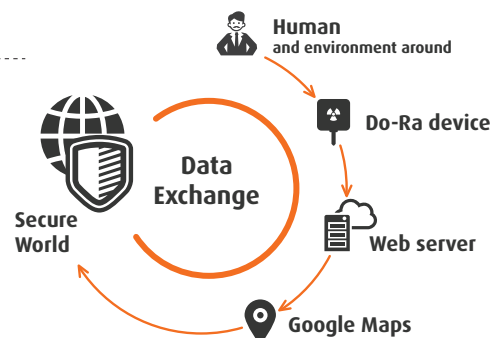
Dr. of Physical and Mathematical Sciences, Currently Head of Silicon Detector Laboratory in the Department of Experimental High Energy Physics under Lomonosov Moscow State University, world-class expert in the field of studying of solid-state radiation detectors

PROBLEM

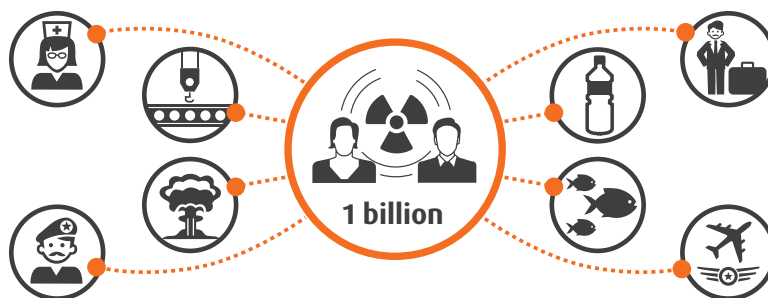
Day after day radiation is around us. Radioactive overexposure is extremely dangerous for the immune system and human organs. Over the last 30 years the man-caused nuclear catastrophes become systematic. It is easier to control the excess radiation dose than to struggle with its irreversible consequences for the human health system and environment. We live in the world of fast growing technologies and constantly obliged to meet the radioactivity splashes.

SOLUTION

Nowadays everyone has a smartphone with the Internet Connection. Just put the DO-RA device in your audio-jack and run the application. Now you have the access to the personal radiation dose measurement with its statistics, warning about radiation overexposure and global environmental monitoring system in the form of Google Maps.



TARGET MARKET



ADVANTAGE

- Reasonably priced (50\$)
- Full platform coverage
- Compact & Portable
- Simple usage
- Smarter data & analytics
- Fast and easy integration

WHY INVEST?

- It is an easy global scalable business. DO-RA is an essential gadget for modern people
- We are high qualified multidisciplinary team who got together to solve a global problem with DO-RA
- There is a great market demand for our product because it could be easily integrated as a microchip into any electronic device

BUSINESS MODEL

In addition to sales of ready-to-use products, the company expects to sell non-exclusive licenses for the production line of DO-RA devices in various modifications. The amount of the royalties, according to preliminary estimates, will be about 20-25% of total revenue.

ACHIEVEMENTS

